



-U. S. ZONE

The FIRST Telephoto Lens

For the argus C.3

Coupled to the Rangefinder

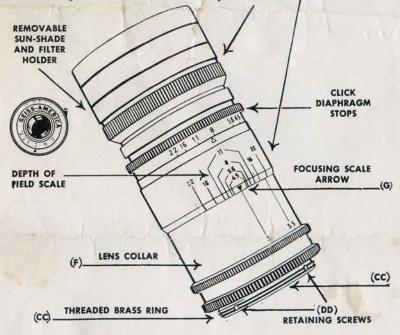
Here's How!

● Geiss-America, CHICAGO 45, ILLINOIS

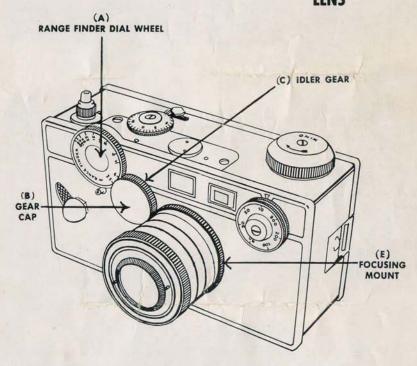
Get acquainted with the

Sandmar "TRU TELEPHOTO"

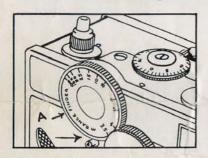
It's as easy as "one-two-three-four" to use the 100 mm. F/4.5 Tele-Sandmar Telephoto Lens with your Argus C-3 Camera! Lens is automatically in focus with your Argus C-3 camera, because, it is coupled to the range finder. Just follow these easy instructions:



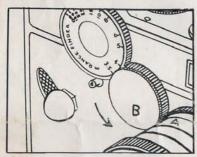
Know Your Camera for better results with the Sandwar TELEPHOTO" U. S. PATENTS PENDING



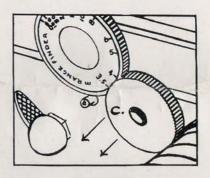
to Remove Regular Lens from the argus c-3 Camera



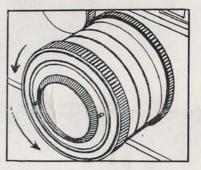
Turn the Range Finder Dial Wheel
(A) to the "3" foot marking. Arrow
below dial wheel will point directly to
"3" foot position on dial.



2 Unscrew Gear Cap (B) by turning counter-clockwise (to the left). This reveals the Idler Gear (C) which couples the Range Finder Dial Wheel (A) to Lens Focusing Mount (E).



3 Remove Idler Gear (C) by lifting it straight up.

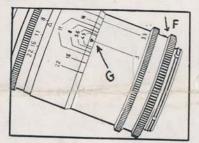


4 Unscrew lens now on camera from front plate of camera, by turning counter-clockwise (to the left).

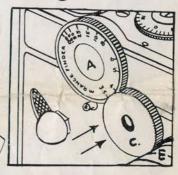
to Install the TELE- Sandinar Tele-photo Lens on the argus c·3



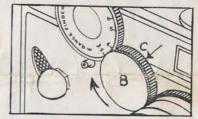
Screw telephoto loss (D) into front plate of camera, grasping lens only at Lens Collar (F), and turning clockwise (to the right) until it can't be turned any farther. (Do not force beyond this point.)



2 Turn Lens Collar (F) counter-clockwise and line up the "3" foot marking on the lens barrel with the Focusing Scale Arrow (G).

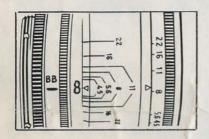


3 Turn Range Finder Dial Wheel (A) to register at the "3" foot marking on dial. Then drop Idler Gear (C) into position between Range Finder Dial Wheel (A) and Lens Focusing Mount (E).

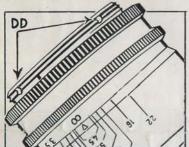


Screw Gear Cap (B) into Idler Gear (C). Idler Gear is now locked in place and the telephoto lens is coupled to the range finder. You're ready to use the Tele-Sandmar Telephoto Lens!

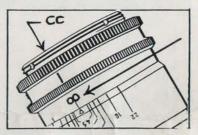
NOTE: If after step FOUR in installing the Tele-Sandmar Telephoto Lens, the Focusing Scale Arrow (G) is not facing the top of the camera—you may want to make the following adjustments so that the Depth of Field Scale and F Stop Settings are visible from the top of the camera:



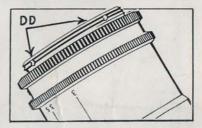
Rotate Lens Collar (F) until Focusing Scale Arrow (G) is lined up with the infinity mark on lens barrel. Then make a pencil mark at (BB) directly under Range Finder Window (H).



3 Loosen all four screws (DD) on threaded brass ring (CC) no more than two turns. Then rotate threaded brass ring (CC) until pencil mark on it is directly in line with Focusing Scale Arrow (G) on lens barrel.



2 Unscrew lens (D) as explained on page 4. Now rotate lens barrel until Focusing Scale Arrow (G) is lined up with the infinity mark. Make a pencil mark on threaded brass ring (CC) at rear of lens, in the exact position as pencil mark already at (BB).

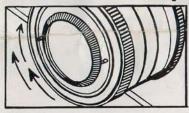


4 Tighten four screws (DD) making sure they are in securely. We recommend trying to screw on lens caps; if cap then unscrews easily, you're ready to put lens (D) back into camera as explained on page §

NOTE: To remove Tele-Sandmar Telephoto Lens—follow same steps as when removing regular Argus C-3 lens.

Your Tele-Sandmar Telephoto Lens can now be removed and replaced at any time without further adjustments. It automatically is in focus with your camera, because it's coupled to the range finder. Use Tele-Sandmar Telephoto Lens in the same manner as regular 50mm. F/3.5 Cintar lens on your Argus C-3. The range finder window may be used to give area of field with the telephoto lens.

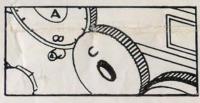
To replace Regular Lens, Follow these easy instructions.



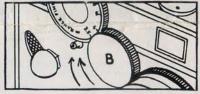
Screw Lens (D) into front plate of camera, turning clockwise (to the right) until it cannot be turned any far-



2 Turn Lens Focusing Mount (E) counter-clockwise (to the left) until the last tooth of the focus mount gear is in position to engage the Idler Gear (C). Then turn Range Finder Dial Wheel (A) to register one or two teeth less than "3" foot marking on scale and drop Idler Gear (C) in place.



3 Rotate Range Finder Dial Wheel (A) to stop position at infinity. If it does not reach infinity or goes a little beyond, turn dial wheel back to "3" foot position, remove idler gear and slightly turn range finder wheel so idler gear will engage next tooth one way or the other. Again turn range finder dial wheel to infinity position and make certain that stop is reached at exactly the position marked infinity.



4 Turn Range Finder Dial Wheel (A) to "3" foot position and install Gear Cap (B).

WHAT A DIFFERENCE IT MAKES! Here's PROOF . . .



WITH ARGUS 50MM. LENS

WITH TELE-SANDMAR TRU-TELEPHOTO LENS



WITH ARGUS 50MM. LENS



WITH TELE-SANDMAR TRU-TELEPHOTO LENS

FOR REAL CLOSE-UPS—IT'S EASY TO USE! Your Tele-Sandmar Lens is always ready to use for close-up work as well as for bringing distant shots close-up. The Tele-Sandmar is automatically coupled to the rangefinder at any distance.

SEND IN YOUR FAVORITE SHOTS taken with Tele-Sandmar Tru-Telephoto Lens. We'll pay \$5.00 for every one we accept and use. Keep your negatives; just send 5"x7" or 8"x10" prints.

Copyright 1951 GEISS-AMERICA